New Hampshire Orchid Society

Board of Directors Meeting

February 6, 2016

**Attendance**

Present: President Steve Ski, Vice President Steve Tacopina, Secretary Adrienne Giovino, Trustees Leigh Coolidge, Bob McGrath, Jim Petry, and Past President Norm Selander-Carrier

Absent: Treasurer Sasha Crotty, Trustee Chuck Anderson

Committee Chairs: Brenda Campbell

Guests: Mike Mattozzi, Daryl Yerdon

**Opening**:

President Steve Ski called the meeting to order at 10:06 AM. Past President Selander-Carrier moved that the previous month’s minutes be approved. Vice President Steve Tacopina seconded the motion. The motion was approved.

**President**

* Both Sasha and Steve Ski checked into our non-profit status. It was paid properly in November 2015. Judith Robinson said it wasn’t in order, therefore Sasha sent her copy of check. Rectifying our status is in process.
* We need to change the wording on the website as we are no longer the largest orchid society in New England.
* Our original projector has returned. Probably was in the basement when they did the floors the first time. (n.b. After our meeting we found that it is actually an old slide projector.)
* Steve S. will get the seed money needed for the show.
* We had a discussion of moving the show date to sometime later in the year, March or April.
  + Daryl Yerdon, owner of Kelley’s Korner Orchid Supply said not a good idea as our vendors say it is the best show in New England. We used to have it April, but attendance was low due to yard work and outside activities.
  + Past President and Show PR chairman Mike Mattozzi said the show is promoted as a Valentine’s weekend event. Leigh commented that that is a draw.
  + Steve S. said Glen Decker wouldn’t be a vendor in April as he does no shows that month.
  + Leigh said the last week in March would be viable. However, we do run into years when Easter falls that weekend.
  + Vendors were polled at the end of show last year and only A&P said to move it.
  + Leigh asked Daryl what can we do to get Andy’s to come to our show
    - Daryl said Andy’s goes to NJ show in January so they should come to ours
  + Daryl talked about lack of communication from the show vendor liaison. Chuck Crisler said this is the last year he will do that job.
    - Therefore, we need a new show vendor liaison.
  + We will look into decreasing or eliminating vendor fees. Current budget is $5300.
  + Bob McGrath reminded us of trying to get a corporate sponsorship.
    - We have monitors now at our new show site so they could be branded with the sponsor’s videos running on them.
  + A vote was taken on moving the date of the show. The board voted to not change the show date.
  + Mike reported that we have nice article in *The Telegraph* already. Chronicle will be there on Friday morning to film intros.
  + The mayor of Nashua will be at our 25th Show ribbon cutting ceremony which will be covered by the media.
  + Mike recommended that we push show ads on Facebook. Ads cost about $50. This is added to expense manifest.

**Vice President**

* Speaker Schedule
  + March – New members welcome
  + April – Bill Goldner from Woodstream Orchids
  + May – Vendors’ Auction
  + June is empty perhaps Orchids at Post Hill in CT

**Treasurer**

* The expense manifest for January needed to be approved. $1,992.17. Norm made a motion to accept the expense manifest; Leigh seconded the motion. The motion passed.

**Secretary**

* Nothing to report

**Committees**

Annual Auction:

Advertising/Publicity:

AOS and affiliated societies:

Conservation:

Editorial:

Election:

Hospitality:

Library: Still need a librarian.

Membership: We have 109 memberships paid with 4 unpaid.

Newsletter: Leigh will take over in March and contact Sue Bearor to help with the transitions.

Nominations:

Show:

New England Orchid Shows:

* Amherst – Set-up on Thursday, February 18, 2016. Steve S will set up. Need someone to do breakdown.
* NSOS – Setup on Friday, March 18, 2016. Norm will take care of it.

Risk Management:

Show Table:

Website Management:

**Miscellaneous**

Norm has pulled some of Marty’s books and will bring them to the show. Will price accordingly based on bookfinder.com. Beginner books can be sold in the show store, raffle, and co-op table.

**New business**

Steve moved to adjourn the meeting with Leigh, Norm seconding the motion. The motion passed and the meeting was adjourned at 11:29 AM.

Respectfully submitted,

Adrienne Giovino, Secretary